VOLUNTARY

SAFETY RECALL

Colourful Hearts Teddy

(Model Number: 417107)

Certain production runs of this bear utilized substandard fabric which can tear around the eye possibly resulting in the eye falling out of the bear causing a potential choking hazard.



(not actual size)

Product was sold April 2011 until December 2011

Consumers should immediately stop using Colourful Hearts Teddy and return it to your local Build-A-Bear Workshop® store where you will be able to exchange Colourful Hearts Teddy for a coupon for any available animal of your choice from Build-A-Bear Workshop.

Call Build-A-Bear Workshop at 0800 432 0779
between 2 pm – 2 am Monday – Friday,
between 3 pm – 12 pm Saturday,
between 4 pm – 10 pm Sunday
or visit www.buildabear.co.uk for more information.